



# Senior Marketing Manager (f/m/d)

## Job Description

You will develop the company's corporate marketing by working closely with different levels of internal and external stakeholders.

## Your Responsibilities

- Design and implementation of communication strategy aligned with CISC's global strategy, mission and culture for international markets
- Interfacing with executive management to ensure alignment with corporate business strategy and objectives
- Establish product recognition based on products and services for targeted business fields.
- Plan, monitor and analyze SEM and SMM actions.
- Analyze market opportunities on emerging technologies.
- Develop stories that will convey the key messages and strategy with CISC's teams in Business Development, Sales and Product Management

## Your Marketing-Profile

- Excellent knowledge both in SEM and SMM with relevant project background.
- You know how to plan, design and ramp up digital and general marketing campaigns for international brand recognition (focus EU and US markets), as well as product placement.
- Good knowledge in planning and execution of digital market studies combined with know-how in data analytics.
- Beneficial is experience with corporate marketing projects incorporation teams of business development, sales and product management.

## Your Personality-Profile

- Market experience in one or more of following business fields: communication industry, electronics, automotive, identification, security.
- Balanced mixture of team worker and team lead with independent and flexible work style.
- Demonstrable leadership experience.
- Entrepreneurial mindset with the ability to thrive in a fast-moving and constantly evolving high tech growth environment.
- Excellent command of English and German.

**Min. Experience Level:** Seven (7) years or more relevant experience in SEM, SMM, technical product marketing, product business development.

**Education Level:** University **bachelor** or **master degree**.

## As a Company we offer

We offer an international environment where you can **be yourself** and your **opinion counts**. As a highly awarded company CISC has more than 500 engineering projects with **world wide customers** (EU, US, CA, CN, JP, BR, KR, AU, ...) successfully finished and executed more than **50 international R&D projects** with several 100 person years effort. We offer a **family friendly environment** with **highly flexible working times**. We **support your individual development**.

**Location:** - **Klagenfurt**, Austria, Lakeside Science & Technology Park; or  
- **Graz**, Austria, Historic city center at Stadtpark.

**Payment:** This position is subject to the collective agreement for employees in trade and industry in information service and consulting, employment group IV ([www.ingenieurbueros.at/verband/de/kollektivvertrag](http://www.ingenieurbueros.at/verband/de/kollektivvertrag)). The monthly salary is paid 14 times p.a. Independent from that CISC will pay a competitive package to reflect your professional experience.

If you are interested in this opportunity, please apply online at [www.cisc.at/career](http://www.cisc.at/career) with a motivation letter and your resume attached.

**Visit us at [www.cisc.at/career](http://www.cisc.at/career) for further information.**

